MORGAN MABEE

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EDUCATION

Michigan State University – East Lansing, MI

May 2025

Bachelor of Arts: Advertising Creative

Art direction, Consecutive dean's list since Fall 2021, CAS Study Abroad Scholarship, MSU Federal Credit Union Scholarship

American University Rome - Rome, IT

May - June 2024

ADV+PR a la Mediterranean- Advertising & Public Relations Study Abroad

EXPERIENCE

Social Media Intern - Detroit, MI

June 2025 - Sep 2025

United Way for Southeastern Michigan

- Develop and schedule social content across platforms to boost engagement
- Design digital assets and collaborate with the team to support campaign rollouts

Receptionist - East Lansing, MI

Sep 2024 - Apr 2025

Red Cedar Lodge Senior Living

- Ensuring residents receive all necessary information & promptly relaying messages
- Seamless communication among residents & other staff

Student Brand Ambassador - Birmingham, MI

Apr 2024 – Aug 2024

Hummus Goodness

- Promote locally made products to the surrounding communities
- Organizational skills whilst collecting inventory and sales data

Server & Bartender - Ferndale/Detroit, MI

May 2023 – July 2024

The Corner Bar & The Yard

- Worked in a team of 4 to serve 45 tables per shift, ensuring accurate and friendly service
- Initiate engaging conversations with patrons to ensure full attentiveness and connection

Server - Royal Oak, MI

May 2021 - Aug 2022

First Watch

- Worked in a team of 3 to tend to 20 tables per shift
- Apply conflict resolution with individuals to guarantee a pleasant visit

Social Media Manager & Barista - Southfield, MI

Jan 2020 - Sep 2020

New Heights & Southfield Nutrition

- Redesign of social media platforms, enhancing the digital presence, and increasing following
- Utilize Adobe and Canva to create promotional posts for media platforms

ACTIVITIES

Sigma Delta Tau Beta Beta MSU Chapter, East Lansing, MI | Member

Sep 2021 – May 2025 June 2024

Cannes Lions Festival of Creativity, Cannes, France | Student delegate

• Attended the Cannes Lions International Festival of Creativity while engaging with global leaders in marketing, advertising, and creative communications

SKILLS

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Premiere Pro), Canva, Sprout Social, Basic HTML