

MORGAN MABEE

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EDUCATION

Michigan State University – East Lansing, MI

May 2025

Bachelor of Arts: Advertising Creative

Art direction, Consecutive dean's list since Fall 2021, CAS Study Abroad Scholarship, MSU Federal Credit Union Scholarship

American University Rome – Rome, IT

May - June 2024

ADV+PR a la Mediterranean- Advertising & Public Relations Study Abroad

EXPERIENCE

Social Media Intern – Charleston, SC

April 2026 – Present

Charleston RiverDogs

- Managed social media content for an MiLB organization, creating engaging multimedia content that grew online audiences, increased fan engagement, and promoted community initiatives

Server & Bartender – Ferndale/Detroit, MI

May 2023 – April 2026

The Corner Bar & The Yard

- Collaborate within a 3-person team to manage up to 45 tables per shift in a high-volume setting, maintaining service accuracy, communication, and efficiency under pressure

Social Media Intern – Detroit, MI

June 2025 – Sep 2025

United Way for Southeastern Michigan

- Developed and scheduled cross-platform social content, increasing engagement and supporting multi-channel campaign rollouts

Receptionist – East Lansing, MI

Sep 2024 – Apr 2025

Red Cedar Lodge Senior Living

- Served as a central communication hub, ensuring timely message distribution and smooth coordination across staff and residents

Server – Royal Oak, MI

May 2021 – Aug 2022

First Watch

- Collaborated within a small team to manage 20 tables per shift, ensuring efficient service and resolving guest concerns in a fast-paced environment

Social Media Manager & Barista – Southfield, MI

Jan 2020 – Sep 2020

New Heights & Southfield Nutrition

- Directed social media strategy and visual content creation, enhancing brand identity and increasing audience engagement across platforms

ACTIVITIES

Sigma Delta Tau Beta Beta MSU Chapter, East Lansing, MI | Member

Sep 2021 – May 2025

Cannes Lions Festival of Creativity, Cannes, France | Student delegate

June 2024

- Attended the Cannes Lions International Festival of Creativity while engaging with global leaders in marketing, advertising, and creative communications

SKILLS

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Premiere Pro), Canva, Sprout Social, Basic HTML